

Climate Science Journal Business Overview and Plan

Firstly, we are seeking an investment in the *Climate Science Journal* to restore scientific integrity to the climate science field. We will accomplish this by promoting an understanding that corrects an error in the prevailing scientific paradigm, which has been biased by political forces into endorsing a “climate crisis” that is unsupported by the evidence.

Fundamentally, the *Climate Science Journal* must be an unbiased source of climate knowledge. It will attain global credibility by publishing of outstanding climate science studies and experiments. Our goal will be to add to our knowledge of what factors influence climate and weather on Earth, and how they do so. Over time, we hope this will result in the *Climate Science Journal* becoming a renowned source of climate understanding used across the world by scientists, professionals, corporations and students.

When too many scientists wonder from a high epistemological standard of scientific research, as has happened in the climate field because of funding bias, it can result in policy decisions that are unwarranted, costly, and risk the health and economic welfare of millions or even billions of people. Presently, misrepresentation of the causes and direction of climate change has resulted in a big problem that is costing global societies hundreds of billions or even trillions of dollars needlessly. This fake problem is used as an excuse to decrease personal liberties and reduce free-market economic activity.

Secondly, we are establishing a new business model for scientific funding that does not depend upon governments that are driven by policies that may or may not support scientific integrity. Science should influence public policy, not the other way around. The centralized scientific model where governments dictate policy through research supporting a particular agenda has to be challenged through an alternative. Instead, the global best practice should be many independent, private sources of funding in open competition with one another to advance scientific knowledge. Voters should ultimately seek to reduce government budgets for scientific research, lowering taxes and allowing for investment in scientific research by individuals using their own judgement. That ideal may be difficult to achieve.

Thirdly, this new model employs an endowment, that was funded initially with a mitigates risks normally associated with business ventures by offering a potential profit, using a private donation of digital tokens, which themselves use a shared pool of assets to further reduce risk.

Finally, the investment’s downside is that it is a donation to the first two objectives above, and you are contributing to bettering our world by solving real problems and reducing huge amounts of wasted money. The investment’s upside is that you will accomplish those benefits while preserving your capital in an inflation-resistant asset that you will purchase at a discount and thus likely profit from when you sell.

Climate Science Journal Overview: Application of Atmospheric, Molecular and Radiation physics to Climate

The Climate Science Journal is a new scientific publication that has operated more as an informal blog over the last 7-years, rather than as a formal scientific journal critically reviewing the latest research about the weather and climate in our world. For the past 2-years we have posted a daily snapshot of global temperatures compared to the 40-year period 1980-2020, as “anomalies”, so technically we are a “journal” posting every day. The funding we are seeking will incentivize scientists to publish their work in the *Climate Science Journal*, fundamentally changing the pay-to-publish paradigm that has become the standard for other journals and limits independent scientific research.

We have an excellent name and website for establishing a high-integrity brand, which has as its mandate *to restore science to the field of climate science*, which has been transformed from the scientific enterprise into a pseudoscience, Marxist political movement. The plan is to fund three primary objectives for 1-year and then become profitable from subscriptions to corporations, universities and individuals, eventually building an endowment for funding in perpetuity:

1. Produce a monthly journal in print and online and on a mobile app. The printed journals will be supplied to universities, companies and individuals. The app will solicit funds for scholarship and experiments.
2. Provide funding for a number of scientific experiments, including:
 - a. Quantifying IR Rayleigh scattering for ~200km average distance sunset-sunrise through troposphere
 - b. Determine Earth’s average emissivity, critical for calculating thermodynamically-correct temperature of the planet from the Stefan-Boltzmann law.
 - c. Eclipse trip to confirm rate that the planet cools when there is no sunlight.
3. Pay scientific authors for their research, which is then evaluated by a paid board of 5 scientists for approval for publishing. Peer-review independent of government censorship that pays for integrity and merit.

